

Troypointe Plaza

3271-3303 Rochester Rd.
Troy, Michigan

Space For Lease

Space Size:
992 & 2,527 Sq. Ft.

Center Size:
24,627 Sq. Ft.

Available:
Immediately

Zoning:
B-3



Contact:

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&

Bryan Weiss

bweiss@ludwigseeley.com



Pylon Signage Available
Great Demographics
Excellent Daytime Population
Good Mix of Tenants

Join: Weight Watchers, Michigan College of Beauty,
Nicki's Nails, Kraft Chiropractic, Troy Deli, EMC,
Great Hands Massage, Cartridge World & Orchid Cafe

Demographics

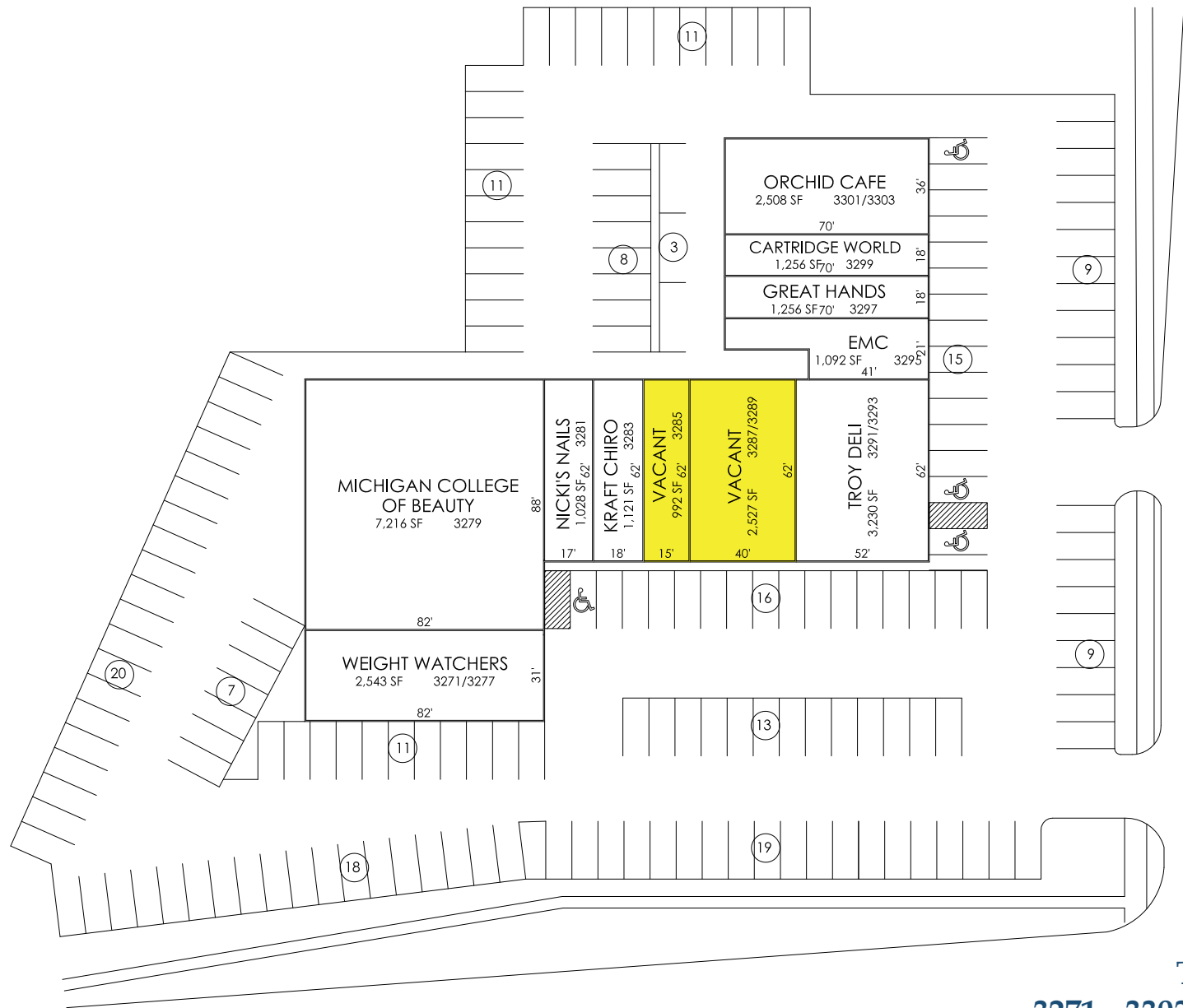
Category	1 Mile:	3 Mile:	5 Mile:
Population	9,411	87,119	247,423
Average Income	\$73,269	\$75,282	\$78,475
Households	3,731	34,875	100,796

Ludwig & Seeley
REAL ESTATE

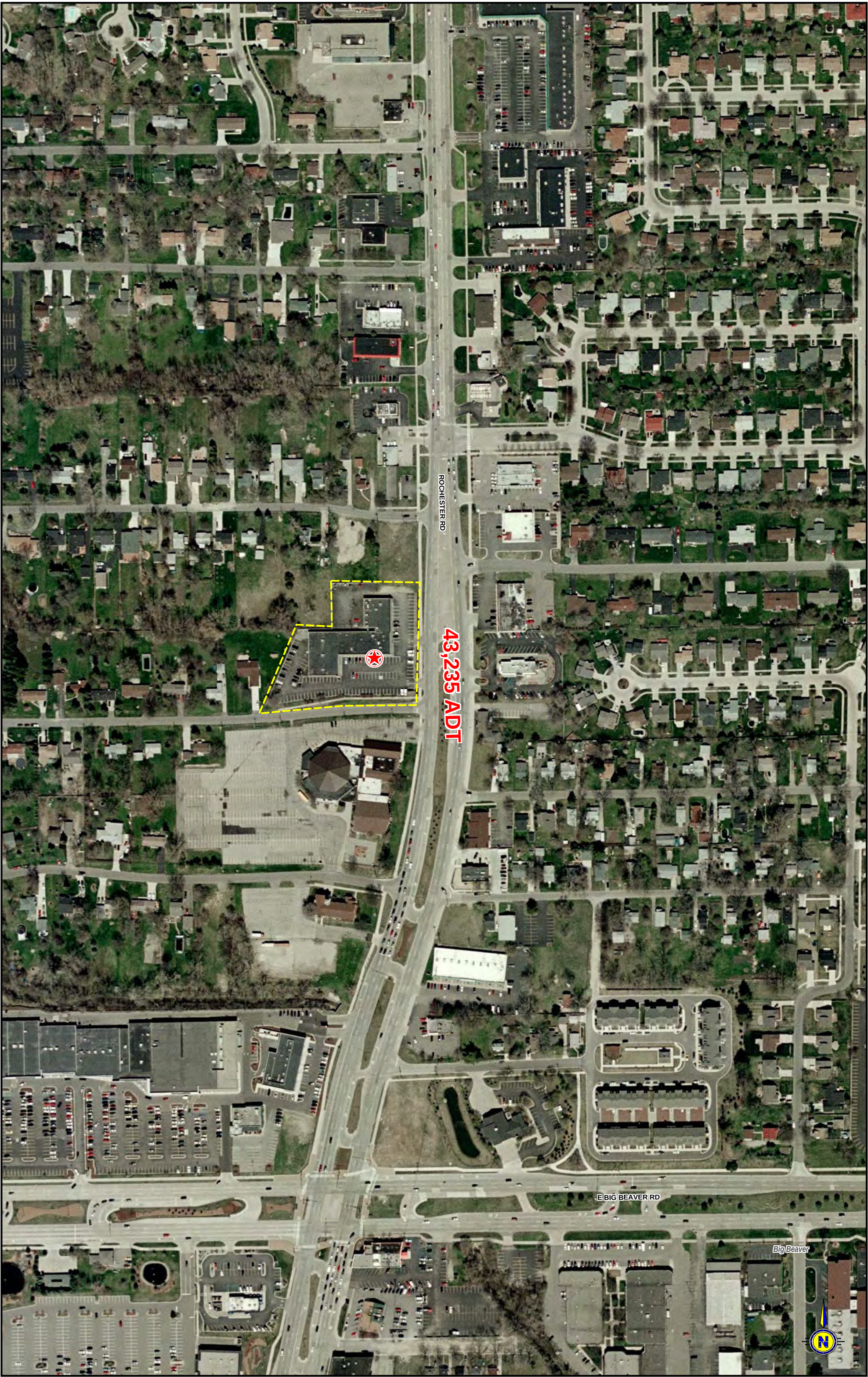
29580 Northwestern Hwy. Suite 110 Southfield MI 48034

Phone: 248.750.1700 Fax: 248.750.1771

www.ludwigseeley.com



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Troy, Michigan



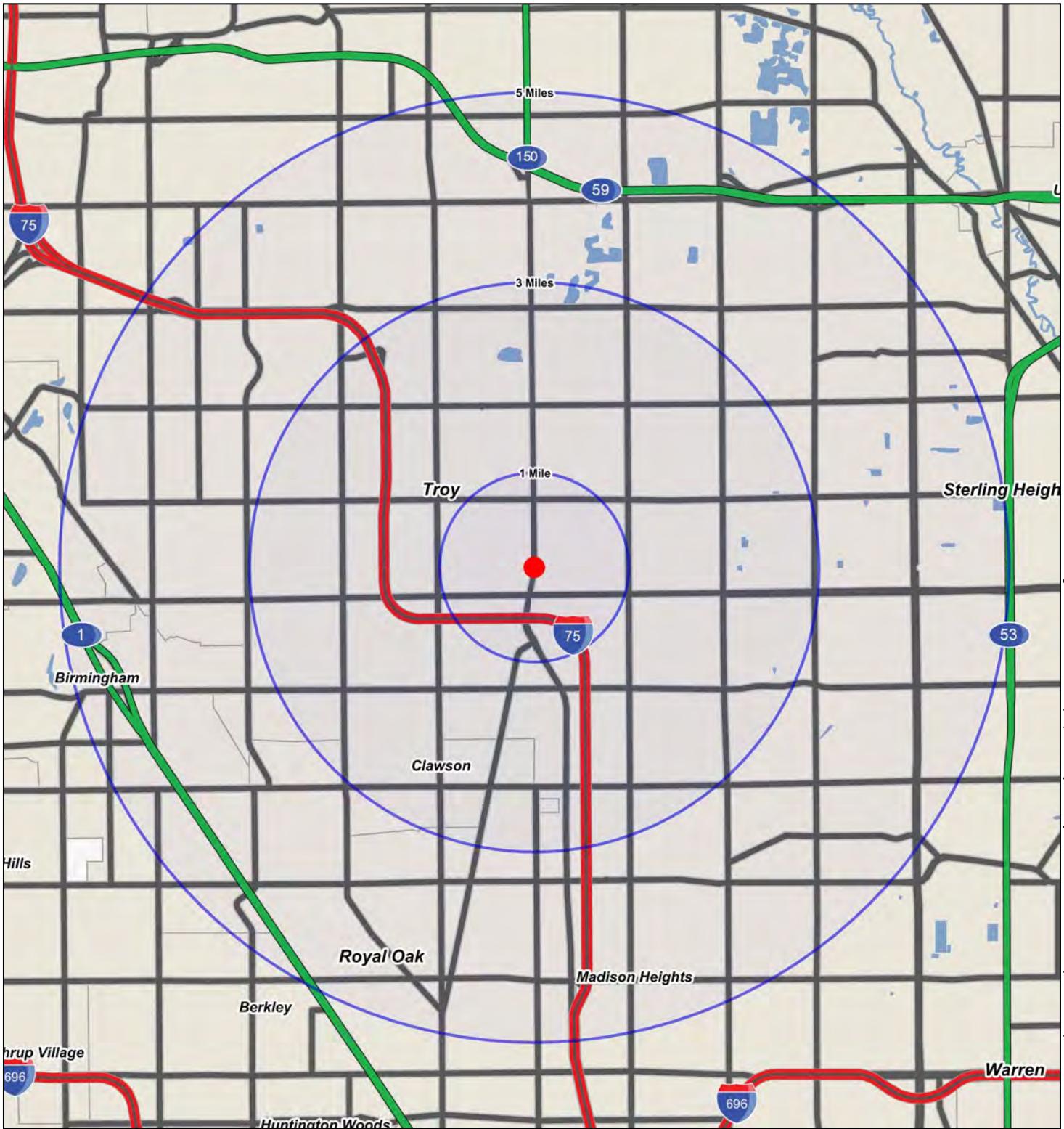
43,235 ADT

ROCHESTER RD

BIG BEAVER RD

Big Beaver





Lat: -83.1281 Lon: 42.5674 Zoom: 10.89 mi

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Troypointe Troy, MI

December 2012



Site_22		3271 Rochester Rd	3271 Rochester Rd	3271 Rochester Rd
Latitude: 42.56675		Troy, MI 48083	Troy, MI 48083	Troy, MI 48083
Longitude: -83.12795		Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
	2000 Total Population	9,197	86,340	243,295
	2000 Group Quarters	3	469	1,476
	2009 Total Population	9,411	87,119	247,423
	2014 Total Population	9,350	86,735	247,782
	2009 - 2014 Annual Rate	-0.13%	-0.09%	0.03%
	2000 Households	3,612	33,848	97,447
	2000 Average Household Size	2.55	2.54	2.48
	2009 Households	3,731	34,875	100,796
	2009 Average Household Size	2.52	2.48	2.44
	2014 Households	3,727	34,981	101,482
	2014 Average Household Size	2.51	2.47	2.43
	2009 - 2014 Annual Rate	-0.02%	0.06%	0.14%
	2000 Families	2,496	22,809	64,073
	2000 Average Family Size	3.13	3.17	3.13
	2009 Families	2,572	23,188	65,439
	2009 Average Family Size	3.1	3.13	3.09
	2014 Families	2,561	23,112	65,518
	2014 Average Family Size	3.09	3.11	3.08
	2009 - 2014 Annual Rate	-0.09%	-0.07%	0.02%
	2000 Housing Units	3,725	34,854	100,640
	Owner Occupied Housing Units	68.4%	70.9%	73.7%
	Renter Occupied Housing Units	28.8%	26.2%	23.1%
	Vacant Housing Units	2.9%	2.9%	3.2%
	2009 Housing Units	3,937	36,685	106,482
	Owner Occupied Housing Units	67.0%	68.8%	71.6%
	Renter Occupied Housing Units	27.8%	26.3%	23.1%
	Vacant Housing Units	5.2%	4.9%	5.3%
	2014 Housing Units	3,975	36,995	107,697
	Owner Occupied Housing Units	67.4%	68.5%	71.3%
	Renter Occupied Housing Units	26.4%	26.0%	22.9%
	Vacant Housing Units	6.2%	5.4%	5.8%
Median Household Income				
2000		\$64,450	\$64,047	\$62,788
2009		\$81,317	\$78,704	\$77,421
2014		\$88,367	\$82,441	\$81,118
Median Home Value				
2000		\$184,706	\$170,528	\$167,751
2009		\$168,880	\$162,296	\$158,363
2014		\$168,537	\$162,538	\$158,907
Per Capita Income				
2000		\$28,678	\$29,461	\$31,563
2009		\$36,027	\$37,314	\$39,856
2014		\$37,718	\$38,698	\$41,283
Median Age				
2000		34.9	37.0	37.5
2009		37.3	39.6	40.1
2014		37.9	40.4	40.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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**2000 Households by Income**

Household Income Base	3,654	33,918	97,548
< \$15,000	8.5%	8.5%	7.4%
\$15,000 - \$24,999	7.9%	7.1%	7.8%
\$25,000 - \$34,999	7.6%	8.3%	9.0%
\$35,000 - \$49,999	12.0%	13.2%	14.0%
\$50,000 - \$74,999	23.9%	22.1%	21.5%
\$75,000 - \$99,999	16.3%	16.5%	16.0%
\$100,000 - \$149,999	17.1%	16.9%	15.6%
\$150,000 - \$199,999	4.9%	4.5%	4.6%
\$200,000+	1.8%	2.9%	4.1%
Average Household Income	\$73,269	\$75,282	\$78,475

2009 Households by Income

Household Income Base	3,734	34,874	100,795
< \$15,000	5.8%	6.5%	5.7%
\$15,000 - \$24,999	5.9%	5.8%	5.7%
\$25,000 - \$34,999	5.8%	6.3%	6.9%
\$35,000 - \$49,999	8.4%	9.4%	10.5%
\$50,000 - \$74,999	16.6%	18.1%	18.9%
\$75,000 - \$99,999	22.5%	19.7%	17.8%
\$100,000 - \$149,999	22.8%	22.0%	21.2%
\$150,000 - \$199,999	7.0%	6.6%	6.5%
\$200,000+	5.1%	5.7%	6.8%
Average Household Income	\$92,744	\$93,798	\$97,855

2014 Households by Income

Household Income Base	3,728	34,980	101,482
< \$15,000	5.6%	6.3%	5.4%
\$15,000 - \$24,999	5.8%	5.6%	5.5%
\$25,000 - \$34,999	5.4%	5.8%	6.3%
\$35,000 - \$49,999	8.3%	9.2%	10.1%
\$50,000 - \$74,999	14.9%	17.4%	18.1%
\$75,000 - \$99,999	16.4%	15.6%	15.0%
\$100,000 - \$149,999	31.0%	27.6%	26.0%
\$150,000 - \$199,999	7.4%	6.8%	6.7%
\$200,000+	5.2%	5.7%	6.9%
Average Household Income	\$96,582	\$96,557	\$100,826

2000 Owner Occupied HUs by Value

Total	2,535	24,720	74,229
<\$50,000	5.6%	1.4%	2.3%
\$50,000 - 99,999	6.2%	5.7%	6.6%
\$100,000 - 149,999	19.5%	26.2%	28.2%
\$150,000 - 199,999	28.7%	35.4%	29.9%
\$200,000 - \$299,999	36.3%	23.3%	20.6%
\$300,000 - 499,999	3.7%	6.8%	9.7%
\$500,000 - 999,999	0.0%	1.2%	2.2%
\$1,000,000+	0.0%	0.0%	0.3%
Average Home Value	\$179,115	\$189,141	\$200,166

2000 Specified Renter Occupied HUs by Contract Rent

Total	1,075	9,150	23,307
With Cash Rent	98.1%	97.3%	97.2%
No Cash Rent	1.9%	2.7%	2.8%
Median Rent	\$732	\$698	\$665
Average Rent	\$671	\$688	\$696

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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 2000 Population by Age				
Total	9,197	86,342	243,296	
0 - 4	7.1%	6.2%	6.0%	
5 - 9	7.2%	6.6%	6.4%	
10 - 14	7.1%	7.0%	6.7%	
15 - 19	6.8%	6.4%	6.1%	
20 - 24	5.4%	5.4%	5.2%	
25 - 34	16.5%	15.0%	15.3%	
35 - 44	18.1%	17.2%	17.3%	
45 - 54	15.3%	15.4%	15.1%	
55 - 64	7.7%	9.5%	9.3%	
65 - 74	4.7%	6.0%	6.6%	
75 - 84	3.2%	4.1%	4.6%	
85+	0.8%	1.3%	1.4%	
18+	73.9%	76.0%	76.9%	

2009 Population by Age

Total	9,414	87,120	247,424	
0 - 4	6.9%	6.0%	5.9%	
5 - 9	6.9%	6.2%	6.0%	
10 - 14	7.1%	6.7%	6.4%	
15 - 19	6.2%	6.2%	6.0%	
20 - 24	5.3%	5.2%	5.1%	
25 - 34	13.5%	12.6%	12.8%	
35 - 44	16.8%	15.6%	15.5%	
45 - 54	16.0%	16.2%	16.4%	
55 - 64	11.4%	12.3%	12.3%	
65 - 74	5.6%	6.9%	6.9%	
75 - 84	3.1%	4.3%	4.6%	
85+	1.2%	1.9%	2.0%	
18+	75.1%	77.1%	77.9%	

2014 Population by Age

Total	9,348	86,732	247,781	
0 - 4	6.9%	5.9%	5.8%	
5 - 9	7.0%	6.2%	6.0%	
10 - 14	7.2%	6.7%	6.4%	
15 - 19	6.2%	6.0%	5.8%	
20 - 24	5.3%	5.3%	5.1%	
25 - 34	13.1%	12.3%	12.7%	
35 - 44	15.9%	14.8%	14.8%	
45 - 54	15.4%	15.5%	15.5%	
55 - 64	11.8%	12.6%	13.0%	
65 - 74	7.0%	8.4%	8.4%	
75 - 84	3.0%	4.3%	4.4%	
85+	1.2%	1.9%	2.0%	
18+	75.0%	77.3%	78.1%	

2000 Population by Sex

Males	49.7%	49.3%	49.1%	
Females	50.3%	50.7%	50.9%	

2009 Population by Sex

Males	49.6%	49.3%	49.2%	
Females	50.4%	50.7%	50.8%	

2014 Population by Sex

Males	49.5%	49.3%	49.2%	
Females	50.5%	50.7%	50.8%	

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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**2000 Population by Race/Ethnicity**

Total	9,197	86,340	243,294
White Alone	80.0%	84.4%	88.1%
Black Alone	2.0%	1.8%	1.7%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	15.3%	10.8%	7.5%
Some Other Race Alone	0.6%	0.4%	0.3%
Two or More Races	2.0%	2.4%	2.2%
Hispanic Origin	1.7%	1.4%	1.4%
Diversity Index	35.9	29.6	23.9

2009 Population by Race/Ethnicity

Total	9,411	87,118	247,423
White Alone	72.0%	78.0%	83.0%
Black Alone	2.4%	2.2%	2.0%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	22.5%	16.4%	11.6%
Some Other Race Alone	0.7%	0.5%	0.4%
Two or More Races	2.2%	2.7%	2.7%
Hispanic Origin	2.1%	1.8%	1.9%
Diversity Index	45.5	38.6	32.4

2014 Population by Race/Ethnicity

Total	9,349	86,736	247,782
White Alone	67.0%	74.0%	79.7%
Black Alone	2.6%	2.4%	2.2%
American Indian Alone	0.1%	0.2%	0.2%
Asian or Pacific Islander Alone	27.2%	20.0%	14.4%
Some Other Race Alone	0.7%	0.5%	0.5%
Two or More Races	2.4%	2.9%	2.9%
Hispanic Origin	2.3%	2.0%	2.1%
Diversity Index	50.1	43.6	37.0

**2000 Population 3+ by School Enrollment**

Total	8,815	83,338	234,941
Enrolled in Nursery/Preschool	1.9%	1.9%	1.9%
Enrolled in Kindergarten	1.3%	1.3%	1.2%
Enrolled in Grade 1-8	11.9%	11.4%	11.2%
Enrolled in Grade 9-12	6.8%	6.2%	5.7%
Enrolled in College	4.6%	5.2%	5.2%
Enrolled in Grad/Prof School	2.3%	2.0%	1.9%
Not Enrolled in School	71.2%	72.1%	72.7%

2009 Population 25+ by Educational Attainment

Total	6,356	60,716	174,754
Less than 9th Grade	2.2%	3.4%	3.3%
9th - 12th Grade, No Diploma	4.9%	5.7%	5.7%
High School Graduate	20.5%	21.8%	22.4%
Some College, No Degree	18.8%	19.3%	19.4%
Associate Degree	6.5%	7.8%	7.5%
Bachelor's Degree	26.6%	25.7%	25.3%
Graduate/Professional Degree	20.6%	16.4%	16.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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**2009 Population 15+ by Marital Status**

Total	7,439	70,650	202,202
Never Married	28.8%	28.2%	28.5%
Married	57.2%	57.3%	56.4%
Widowed	4.7%	5.7%	5.9%
Divorced	9.2%	8.8%	9.2%

**2000 Population 16+ by Employment Status**

Total	7,132	68,307	193,564
In Labor Force	71.2%	68.7%	69.0%
Civilian Employed	68.3%	66.4%	66.7%
Civilian Unemployed	3.0%	2.3%	2.2%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	28.8%	31.3%	31.0%

2009 Civilian Population 16+ in Labor Force

Civilian Employed	87.3%	87.9%	88.3%
Civilian Unemployed	12.7%	12.1%	11.7%

2014 Civilian Population 16+ in Labor Force

Civilian Employed	91.7%	92.1%	92.4%
Civilian Unemployed	8.3%	7.9%	7.6%

2000 Females 16+ by Employment Status and Age of Children

Total	3,651	35,094	99,687
Own Children < 6 Only	9.2%	7.6%	7.2%
Employed/in Armed Forces	5.8%	4.5%	4.2%
Unemployed	0.0%	0.1%	0.1%
Not in Labor Force	3.5%	3.0%	2.9%
Own Children < 6 and 6-17 Only	4.8%	5.3%	5.0%
Employed/in Armed Forces	2.2%	2.9%	2.6%
Unemployed	0.0%	0.1%	0.1%
Not in Labor Force	2.6%	2.3%	2.4%
Own Children 6-17 Only	22.2%	18.3%	17.4%
Employed/in Armed Forces	14.3%	12.5%	12.4%
Unemployed	0.4%	0.2%	0.3%
Not in Labor Force	7.5%	5.6%	4.7%
No Own Children < 18	63.8%	68.8%	70.3%
Employed/in Armed Forces	38.3%	38.0%	39.2%
Unemployed	2.3%	1.6%	1.5%
Not in Labor Force	23.2%	29.2%	29.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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**2009 Employed Population 16+ by Industry**

Total	4,191	37,609	108,624
Agriculture/Mining	0.0%	0.1%	0.1%
Construction	2.5%	3.1%	3.5%
Manufacturing	16.8%	16.9%	16.0%
Wholesale Trade	3.0%	3.8%	3.8%
Retail Trade	11.9%	12.9%	12.6%
Transportation/Utilities	3.0%	2.8%	2.5%
Information	2.7%	2.3%	2.2%
Finance/Insurance/Real Estate	6.0%	7.5%	8.0%
Services	51.8%	48.1%	48.4%
Public Administration	2.3%	2.6%	3.0%

2009 Employed Population 16+ by Occupation

Total	4,191	37,611	108,624
White Collar	76.3%	74.6%	74.7%
Management/Business/Financial	16.4%	18.0%	18.6%
Professional	36.0%	31.4%	30.4%
Sales	13.6%	13.6%	13.6%
Administrative Support	10.3%	11.6%	12.2%
Services	12.2%	12.2%	11.6%
Blue Collar	11.5%	13.2%	13.7%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	2.5%	2.5%	2.8%
Installation/Maintenance/Repair	2.8%	3.0%	2.9%
Production	3.6%	4.9%	4.9%
Transportation/Material Moving	2.5%	2.8%	3.1%

**2000 Workers 16+ by Means of Transportation to Work**

Total	4,798	44,739	127,115
Drove Alone - Car, Truck, or Van	89.5%	89.9%	90.0%
Carpooled - Car, Truck, or Van	6.4%	6.0%	5.7%
Public Transportation	0.3%	0.3%	0.5%
Walked	0.9%	0.9%	0.9%
Other Means	0.9%	0.5%	0.4%
Worked at Home	2.1%	2.4%	2.5%

2000 Workers 16+ by Travel Time to Work

Total	4,799	44,738	127,117
Did Not Work at Home	97.9%	97.6%	97.5%
Less than 5 minutes	2.0%	1.9%	1.8%
5 to 9 minutes	9.0%	9.0%	8.8%
10 to 19 minutes	31.4%	29.2%	29.9%
20 to 24 minutes	20.9%	17.2%	17.0%
25 to 34 minutes	20.4%	22.1%	22.7%
35 to 44 minutes	6.2%	7.4%	7.3%
45 to 59 minutes	5.7%	7.0%	6.6%
60 to 89 minutes	1.5%	2.7%	2.5%
90 or more minutes	0.7%	1.0%	1.0%
Worked at Home	2.1%	2.4%	2.5%
Average Travel Time to Work (in min)	22.0	23.8	23.7

2000 Households by Vehicles Available

Total	3,610	33,868	97,534
None	3.9%	5.3%	4.8%
1	30.7%	31.2%	33.0%
2	48.3%	44.9%	44.0%
3	12.8%	13.2%	13.0%
4	2.6%	4.1%	3.9%
5+	1.6%	1.3%	1.2%
Average Number of Vehicles Available	1.9	1.8	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.



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**2000 Households by Type**

Total	3,610	33,845	97,447
Family Households	69.1%	67.4%	65.8%
Married-couple Family	58.0%	57.7%	55.6%
With Related Children	32.4%	28.9%	26.5%
Other Family (No Spouse)	11.1%	9.7%	10.1%
With Related Children	5.9%	4.6%	4.9%
Nonfamily Households	30.9%	32.6%	34.2%
Householder Living Alone	25.0%	27.6%	28.8%
Householder Not Living Alone	5.8%	5.1%	5.4%
Households with Related Children	38.3%	33.5%	31.3%
Households with Persons 65+	18.8%	21.6%	22.6%

2000 Households by Size

Total	3,612	33,848	97,447
1 Person Household	25.1%	27.5%	28.8%
2 Person Household	29.1%	30.0%	31.8%
3 Person Household	19.1%	16.6%	15.7%
4 Person Household	17.7%	15.8%	14.5%
5 Person Household	6.2%	6.6%	6.1%
6 Person Household	1.9%	2.3%	2.1%
7+ Person Household	0.9%	1.0%	1.0%

2000 Households by Year Householder Moved In

Total	3,609	33,869	97,535
Moved in 1999 to March 2000	19.2%	17.5%	17.3%
Moved in 1995 to 1998	27.0%	26.9%	27.2%
Moved in 1990 to 1994	17.0%	16.7%	16.1%
Moved in 1980 to 1989	14.7%	17.0%	16.8%
Moved in 1970 to 1979	17.0%	15.0%	12.7%
Moved in 1969 or Earlier	5.1%	6.9%	9.8%
Median Year Householder Moved In	1994	1993	1993

**2000 Housing Units by Units in Structure**

Total	3,725	34,861	100,728
1, Detached	69.0%	69.8%	71.8%
1, Attached	2.4%	4.1%	4.5%
2	0.8%	0.6%	0.9%
3 or 4	1.3%	3.4%	3.3%
5 to 9	10.4%	9.9%	8.1%
10 to 19	6.6%	4.5%	3.8%
20+	4.6%	6.7%	6.1%
Mobile Home	4.9%	0.9%	1.4%
Other	0.0%	0.0%	0.0%

2000 Housing Units by Year Structure Built

Total	3,729	34,843	100,725
1999 to March 2000	2.1%	1.2%	1.5%
1995 to 1998	5.6%	3.9%	4.8%
1990 to 1994	5.1%	5.8%	4.9%
1980 to 1989	12.4%	12.5%	10.3%
1970 to 1979	44.4%	37.4%	25.0%
1969 or Earlier	30.3%	39.1%	53.6%
Median Year Structure Built	1974	1973	1968

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Site_22
Latitude: 42.56675
Longitude: -83.12795

3271 Rochester Rd
Troy, MI 48083
Radius: 1 Miles

3271 Rochester Rd
Troy, MI 48083
Radius: 3 Miles

3271 Rochester Rd
Troy, MI 48083
Radius: 5 Miles

Top 3 Tapestry Segments

1.	Sophisticated Squires	Suburban Splendor	Cozy and Comfortable
2.	Enterprising Professio	Sophisticated Squires	Metropolitans
3.	Suburban Splendor	Cozy and Comfortable	Suburban Splendor



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$8,699,027	\$81,812,324	\$246,017,185
Average Spent	\$2,331.55	\$2,345.87	\$2,440.74
Spending Potential Index	93	94	97
Computers & Accessories: Total \$	\$1,134,027	\$10,554,257	\$31,867,773
Average Spent	\$303.95	\$302.63	\$316.16
Spending Potential Index	133	133	139
Education: Total \$	\$6,593,269	\$63,159,698	\$188,891,696
Average Spent	\$1,767.16	\$1,811.03	\$1,874.00
Spending Potential Index	141	144	149
Entertainment/Recreation: Total \$	\$15,876,422	\$150,093,592	\$453,673,163
Average Spent	\$4,255.27	\$4,303.76	\$4,500.90
Spending Potential Index	131	133	139
Food at Home: Total \$	\$21,387,975	\$204,009,516	\$614,142,938
Average Spent	\$5,732.50	\$5,849.74	\$6,092.93
Spending Potential Index	126	128	134
Food Away from Home: Total \$	\$16,173,728	\$152,648,322	\$459,358,907
Average Spent	\$4,334.96	\$4,377.01	\$4,557.31
Spending Potential Index	130	132	137
Health Care: Total \$	\$16,927,585	\$166,947,613	\$505,497,839
Average Spent	\$4,537.01	\$4,787.03	\$5,015.06
Spending Potential Index	120	127	133
HH Furnishings & Equipment: Total \$	\$9,668,069	\$90,030,185	\$272,654,110
Average Spent	\$2,591.28	\$2,581.51	\$2,705.01
Spending Potential Index	119	119	124
Investments: Total \$	\$7,010,444	\$68,788,227	\$208,246,733
Average Spent	\$1,878.97	\$1,972.42	\$2,066.02
Spending Potential Index	131	137	144
Retail Goods: Total \$	\$118,427,952	\$1,116,238,443	\$3,372,496,667
Average Spent	\$31,741.61	\$32,006.84	\$33,458.64
Spending Potential Index	123	124	130
Shelter: Total \$	\$78,927,817	\$746,685,220	\$2,244,401,383
Average Spent	\$21,154.60	\$21,410.33	\$22,266.77
Spending Potential Index	135	137	142
TV/Video/Sound Equipment: Total \$	\$5,791,323	\$54,663,565	\$164,829,414
Average Spent	\$1,552.22	\$1,567.41	\$1,635.28
Spending Potential Index	128	129	135
Travel: Total \$	\$9,326,853	\$89,613,141	\$270,755,060
Average Spent	\$2,499.83	\$2,569.55	\$2,686.17
Spending Potential Index	135	139	145
Vehicle Maintenance & Repairs: Total \$	\$4,462,835	\$42,376,218	\$127,995,340
Average Spent	\$1,196.15	\$1,215.09	\$1,269.85
Spending Potential Index	128	130	136

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.